



Willowsford Conservancy Fundraising Advisory Committee Charter

Purpose:

The Fundraising Advisory Committee is established to provide expertise and guidance to the Willowsford Conservancy staff and Conservancy Board of Trustees (the “Board”) on matters related to seeking sponsorships, charitable donations, and in-kind contributions for future budgetary, and infrastructure, and capital needs. The committee will also assist in the pursuit of grants and other potential revenue sources, as identified. The committee will assist in navigating the complex landscape of identifying grant opportunities, grant writing, donor recruitment and management to ensure the Conservancy's mission of preserving and protecting its environmental and agricultural resources is achieved.

Scope:

The Fundraising Advisory Committee will:

- Support the Conservancy staff and Board in developing fundraising ideas and plans.
- Advise on potential donors and sponsors and assist in soliciting gifts and in-kind contributions.
- Provide insights on donor recruitment and management.
- Engage with established members of staff at set times to understand work being done in the community so that Committee members may more effectively write grants.
- Assist in identifying potential donors, sponsors, grants, events or sales ideas, and other revenue sources, including research and grant writing.
- Work with staff and Board to plan an appreciation or fundraising event(s).

Membership:

The Fundraising Advisory Committee shall consist of individuals with proven expertise in fundraising or grant writing, with connections or an interest in building connections in the local community. Members will be appointed by the Willowsford Conservancy Board of Trustees in accordance with the Charter for Advisory Committees. Members will share any conflicts of interest that might impact their participation in fairly weighing in on a matter. All members of the Fundraising Advisory Committee shall serve as volunteers and shall not receive compensation of any kind for their service.

Last updated 6.1.25